

# COMPETITION RULES

## IRIS DJ CONTEST - Electro Night - Iris Festival 2019

---

### ARTICLE 1: Object

For several years now, visit.brussels has been organizing the Iris Festival. This year, from May 1st to May 5th, to mark the 30th anniversary of the Brussels Region and the 150th anniversary of the Brussels tram, the capital will offer visitors a multitude of unique activities at various locations across the Region.

From the historic tram parade to the European championship for the best tram driver, the Parc en Fête, the Iris Food Corner or the unmissable Electro Night, there will be countless free events celebrating these 2 anniversaries, all capped off with a spectacular fireworks display. Film screenings on Brussels and various exhibitions will also be on the agenda.

This year, the Electro Night will be held at Place des Palais on Friday, May 3rd. The Square has the capacity to accommodate 10,000 people. For the first time in its history, the Iris Festival is launching a competition for DJs based in Brussels to win the opportunity to perform as the opening act.

This competition called IRIS DJ CONTEST is organized in collaboration with Kurated By (hereinafter "the Organiser"), the musical programmer for the Electro Night evening of the Iris Festival 2019. The winner of the competition will be selected based on his or her skills and following the decision of a panel of music professionals and professional DJs, for the chance to mix as the opening act for the Electro Night.

### Line up for the Electro Night 2019 - Friday, May 3rd:

- 6:30 pm - 7:15 pm: Winner of IRIS DJ CONTEST
- 7:15 pm - 8 pm: Laura de Greef
- 8pm - 9pm: Stereoclip
- 9pm - 10pm: Ofenbach
- 10pm - 11.15pm: Nora En Pure
- 11.15pm - 12:30 am: Claptone

### ARTICLE 2: Participation Requirements

This competition is open to amateur, semi-professional or professional DJs living in Brussels who are at least 18 years old at the time of the competition.

There are no style requirements as long as the DJ mixes electronic music.

Only entries made within the time limits specified in these rules will be considered.

To participate, the DJ must submit his or her application along with the link of his or her mix via the IRIS DJ CONTEST participation form no later than **Friday, April 19 at 11:59pm**.

The DJ's mix will not be broadcast on the internet or social networks and will only be used for the competition selection process set out in these rules.

Participants must remain available for the Electro Night evening on Friday, May 3rd, 2019, up until the announcement of the winner of the contest on Friday, April 26th, 2019.

The competition is organised by visit.brussels asbl/vzw in collaboration with Kurated By. Staff members of visit.brussels asbl/vzw may not participate in the competition. This also applies to their families living under the same roof as well as to cohabitants.

### **ARTICLE 3: Participation Procedure**

The mix or mix upload link must be sent along with an identification form containing information about the participant:

- Last Name
- First Name
- Date of birth
- Address of domicile
- Email
- Telephone number
- HD Photo
- Stage Name
- Soundcloud or Mixcloud link of the mix made for the contest
- Relevant links (Facebook, Soundcloud, website...Etc)

To be eligible, each DJ is required to create a specific mix for the contest. The mix must not exceed 40 minutes and must be uploaded to either the Mixcloud or Soundcloud platform.

It must be performed "live", as if it were at a party or event.

The audio link must be sent with the application via the IRIS DJ CONTEST registration form.

The winner must be available on Friday, May 3rd, 2019 from 2pm onwards.

## **ARTICLE 4: Judging Procedure**

### **4.1: Short-listing of Applications**

Among the entries received, Mathieu Fonsny, programmer at Kurated By will short-list 10 entrants. This short-list will be sent to the various members of the judging panel on Monday, April 22nd, 2019.

### **4.2: Selection of the Winner by the Panel**

A panel of music professionals and professional DJ's will vote on the winner of the competition. Upon receipt of the 10 short-listed applications, the members of the panel will rank each entry from 1 to 10 according to their choice and preference: 10 being their preferred one, in descending order down to 1.

The members of the Panel will meet between April 23rd and 25th to combine their votes. The entrant with the highest number of points will be selected as the winner of the competition and will perform as the opening act of the Electro Night at Place des Palais, on Friday, May 3rd, 2019.

If there is a tie between one or more entrants, the panel will vote again between the tied entrants to select a final winner.

In the event of a technical incident affecting the proper conduct of the competition, and should there be any suspicion that individuals are trying to manipulate the results of the competition, visit.brussels asbl/vzw may adopt the necessary measures to counteract such pernicious effects.

The results of the competition will be announced by Friday, April 26th, 2019 at the latest.

#### **Composition of the Panel:**

- Alex Klimov from Pure FM
- Mathieu Fonsny, programmer at Kurated By
- Laura Custers, Events Supervisor at visit.brussels
- Stereoclip, a Brussels-based DJ, included in the Electro Night 2019 line-up
- Laura de Greef, a Brussels-based DJ, included in the Electro Night 2019 line-up

## **ARTICLE 5: Contest Prize Details:**

- The DJ short-listed in the 1st stage and awarded the highest number of votes by the panel will have the chance to mix during the Electro Night of the Iris Festival on Friday, May 3rd, 2019.
- The winner will have free rein to mix for 45 minutes to kick off Electro Night 2019 between 6:30pm and 7:15pm.
- The winner will be remunerated €500 for his or her performance.

- The winner must be available on May 3rd, 2019 from 2pm onwards.
- The winner's set may not exceed the times specified above.

#### **ARTICLE 6: Competition Schedule**

- Competition launch and beginning of mix submission period: Friday, April 5<sup>th</sup> - 3pm
- End of the competition and mix submission period: Friday, April 19th at 11:59 pm
- End of the discussions of the members of the Panel: Thursday, April 25th 2019
- Announcement of the winner: Friday, April 26th, 2019 at 12:00 pm
- Date of performance on the: Friday, May 3, 2019 at 6:00 pm

#### **ARTICLE 7: Acceptance of the Rules**

Participation in the contest implies acceptance of these rules. With the exception of requests relating to the communication of these rules, no request for information relating to the competition will be accepted.

#### **ARTICLE 8: Responsibility of the Organiser**

8.1. The Organiser reserves the right to modify the organisation, suspend or terminate the Contest at any time and without prior notice in the event of force majeure or any other unforeseen event which is beyond its control, including in the event of cancellation of the event, Internet network failure, or any other problem relating to telecommunications networks, computers, Internet providers and servers, with no possibility for entrants or any other person to claim compensation.

8.2. Except in the event of serious or wilful misconduct, neither the Organiser, nor its staff, nor any third party involved in the competition, can be held liable for any loss or damage of any kind that may be sustained during the Contest or as a result of the organisation of the Contest, the designation of the winner or the awarding or non-awarding of prizes. Nor can they be held liable for any modifications, suspensions or cancellations as described in the previous point.

8.3. The Organiser cannot under any circumstances be held responsible for the incorrect wording or indication of the data provided by the participants, resulting in an incorrect or unknown email or postal address or telephone number being used for the participants.

#### **ARTICLE 9: Handling of Personal Data**

9.1. The Organiser shall process the personal data transmitted during the competition in accordance with the law of 8 December 1992 on the protection of privacy with regard to the processing of personal data and the law of 13 June 2005 on electronic communications.

9.2. Participants' personal data are processed, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), for the proper conduct of the competition, and in particular to contact the Participants. They may also be entered into a database to be reused for

commercial and advertising purposes by partners or third parties involved in the competition or by the Organiser itself.

9.3. The Participants shall be entitled to access and rectify such data and, where applicable, oppose their direct use for marketing purposes. To do so, the Participant may send a letter to the following postal address: rue Royale 2-4, 1000 Brussels, or to the following e-mail address: [dataprivacy@visit.brusselsalong](mailto:dataprivacy@visit.brusselsalong) along with a copy/scan of his/her identity card.

9.4. The Organiser will take all necessary precautions to keep the data confidential. By confirming the transmission of his or her personal data, the Participant acknowledges, however, that sending such data via the Internet is never entirely risk-free.

Winners are notified by mail or telephone. They agree to the right to use their image and identity for the promotion, broadcasting and operation of the event, namely the Electro Night of the Iris Festival 2019.

#### **ARTICLE 10: Intellectual Property Rights**

By participating in the contest, the winner agrees:

- To be photographed and filmed as part of the presentation of his or her set at the event;
- That his or her image may be set and reproduced for the purpose of publishing the photographs taken and clips shot on the ORGANIZER's various media channels (website, brochures, etc.) for the public;
- Consequently, to assign the rights to use the photographs and films to the ORGANIZER, it being understood that the ORGANIZER shall be entitled to modify and adapt the photographs and footage and/or to add its logo to them.

This assignment is granted free of charge, for the term of legal protection, worldwide and for all languages. The ARTIST shall waive any proceedings against the ORGANIZER and its assignees in this respect.

The service provider shall cover visit.brussels against any claim or legal proceedings that a third party may initiate in any capacity whatsoever during the conduct of the competition including where a third party considers that it has rights of any kind to assert and which would be opposed to the exercise of the rights assigned to visit.brussels.

The winner of the competition will sign a "transfer of broadcasting rights" ("*cession de droit de diffusion*") agreement in accordance with this article as well as an agreement covering, in substance, the terms of this article.

#### **ARTICLE 11: Applicable Law and Arbitration**

11.1 These rules and their interpretation are governed by Belgian law.

11.2 The Parties must attempt to amicably resolve any dispute that may arise from the interpretation or execution of the Agreement. Failing this, any dispute arising from or relating to the interpretation or execution of this Agreement which cannot be settled amicably by the Parties shall be settled by an arbitration tribunal composed of an arbitrator. The arbitrator shall be appointed (i) by mutual consent of the Parties within 10 (ten) days of the commencement of the proceedings (ii) or by CEPANI (the Belgian Centre for Arbitration and Mediation) failing such appointment by mutual consent at the end

of the aforementioned 10 (ten) day period. The arbitrator shall rule in accordance with Belgian law, and the proceedings shall be conducted in French. The costs of the arbitration and any expert report proceedings shall be borne by the losing party, and in case of enforcement difficulties, shared between the parties according to the ratio set by the arbitrator.